These are the templates available on the post writing page in the dropdown menu.

* **General (no template applied)**
* **Contrary template**
* **Actionable template**
* **Surprise template**
* **Lessons learnt template**
* **Lessons learnt template**
* **Struggle template**
* **Observation template**
* **Insightful Question Template**

When a user chooses one - the system will follow the template and draft the post they are writing using the template format. If a template is changed, the system will rework the draft in the new template.

**Contrary template**

-Make a contrary statement

-Expand on the statement

-Tease with a solution

-Show the benefits of the solution

-Expand on the solution

-Point to even more detail

**Actionable template**

-Cite the problem

-Old way of doing it - list

-New way of doing it - list

-New is better than old sign off

**Surprise template**

-Make a surprising statement

-Cute why this doesn’t happen

-List actions to solve this

-Invite ideas

**Lessons learnt template**

-Success statement

-Your solution

-Lessons learnt to deliver this

**Struggle template**

-Share the struggle you had

-What happened which changed things (eg who did you meet)

-What advice or support did you get?

-How did things change?

-Repeat lesson / advice

**Observation template**

-Explain commonly held belief

-Give an example

-Explain why this thinking is flawed

-Share a personal story or research to give credibility

-Explain how to change the mindset / action someone can take

-Drive home point with further explanation, examples or stories

**Insightful Question Template**

-Start with a thought-provoking question

-Explain the significance of the question

-Share your perspective or answer

-Provide examples or evidence to support your perspective

-Invite readers to share their thoughts or experiences